

EMPIRE RANCH FOUNDATION

P.O. Box 842
Sonoma, Arizona 85637
888-364-2829

www.empireranchfoundation.org

“Cowboy Country at the Empire Ranch”

2009 Roundup & Open House October 24, 2009

EVENT SPONSORSHIP OPPORTUNITIES

Who we are...

Founded in 1998, The Empire Ranch Foundation serves to *protect, restore and sustain the Empire Ranch historical buildings and landscape as an outstanding western heritage and education center.* The Empire Ranch is a 22-room mud and adobe house built in the late 1800s, representing a classic tale of the West. Situated on the permanently protected 42,000 acres of the Las Cienegas National Conservation Area, the historic ranch is open year round to the public.

Our Signature Event: the Roundup & Open House...

The **2009 Roundup & Open House**, co-sponsored by the Empire Ranch Foundation and the Bureau of Land Management, is the Foundation’s largest annual outreach to the public. This community-wide event, now in its ninth year, showcases the Historic Empire Ranch to the public, engaging them in the history and lore of the Old West. The annual Roundup & Open House will be held Saturday, October 24 from 10am to 4pm. The theme, “**Cowboy Country at the Historic Empire Ranch**”, showcases the individualism of the cowboy and respect for the conservation of the protected lands. Last year more than 2500 adults and children attended the Roundup.

The 2009 Roundup at the Empire Ranch pays tribute to the icon of the West – the cowboy -- showcasing past and present cowboy traditions, with arena events featuring roping and riding and skill demonstrations from horseshoeing, saddle-making and mule packing to blacksmithing, spurs & bits and silver making. The Roundup provides an authentic Western experience with wagons, kid's corral, entertainment and barbecue, auctions and raffles.

How You Can Participate...

We are offering Sponsors a unique opportunity to participate in the 2009 event at varying financial levels to support the work of Empire Ranch Foundation. You can choose a category that provides valuable benefits such as brand advertising, signage, and pre/post event publicity, all the while providing an important contribution to the Foundation’s goal to protect and restore the Empire Ranch for generations to come.

Additional information will be posted on the Foundation’s website, www.empireranchfoundation.org during the months prior to the 2009 Roundup & Open House.



Roundup Event Sponsorship

The Roundup & Open House is a free community event (\$5 parking donation). Sponsors are essential to the success of the **2009 Roundup & Open House at the Empire Ranch**. The Empire Ranch Foundation is a tax-exempt 501(c)(3) organization; sponsors benefit from tax-deductible donations while realizing significant market exposure. The generous support of community, business and corporate leaders, combined with the enthusiasm of volunteers each year, helps carry on the Empire Ranch Foundation's mission to preserve the legacy of Empire Ranch for generations to come. Benefits include:

- **Advertising exposure to thousands of area residents throughout Arizona**
- **Year-long marketing publicity for your business, increasing with your level of contribution**
- **Reaching a valuable affluent community**

Levels of Sponsorship...

Cattle Baron Sponsor, \$5,000

Private Tour of the Historic Empire Ranch including Cowboy Lunch for Eight
Brand Identification on all collateral print materials for Event
Name Recognition with logo on Sponsor Board at Event
Significant Public Recognition at the Event, including announcement from the entertainment and arena stage
Premiere advertising and publicity placement in the expanded Event Program
Logo Recognition on Website and Event Page
Call-out and Logo in Newsletter issue on Event
Logo Recognition in the Foundation's Annual Report

Majordomo Sponsor, \$2,500

Brand Identification on all collateral print materials for Event
Name Recognition with logo on Sponsor Board at Event
Significant Public Recognition at the Event, including announcement from the entertainment and arena stage
Unique Name Badges to showcase your commitment
Advertising and publicity placement in the expanded Event Program
Logo Recognition on Website and Event Page
Logo in Newsletter issue on Event
Logo Recognition in the Foundation's Annual Report

Patrón Sponsor, \$1,000

Name Recognition on Sponsor Board at Event
Name Recognition on Website and Event Page
Public Recognition at the Event, including announcement from the entertainment and arena stage
Advertising and publicity placement in the expanded Event Program
Unique Name Badges to showcase your commitment
Recognition in Newsletter issue on Event and Recognition in the Foundation's Annual Report

Friends Sponsor, Under \$1,000

Recognition in Event Program
Recognition on Event Page of Website
Public Recognition at the Event
Recognition in Newsletter on Event and Recognition in the Foundation's Annual Report
Ad in Event Program based on level of donation

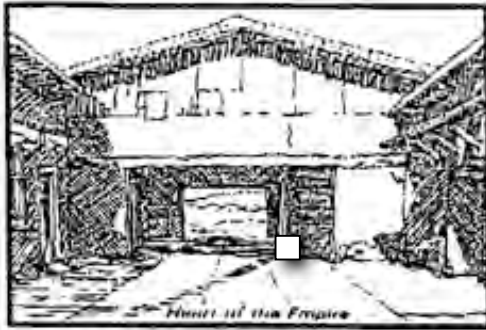
\$750 – 1/3 page ad in Event program

\$250 – 1/8 page ad in Event program

\$500 – 1/4 page ad in Event program

\$100 – Business card size in Event program

For more information or to design a unique sponsor package that specifically meets your needs, please call: Christine Auerbach, administrator, Empire Ranch Foundation, 888-364, email at admin@empireranchfoundation.org. For more information about the Foundation, please visit, www.empireranchfoundation.org



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SPONSORSHIP FORM

9th Annual 2009 Roundup & Open House

Cowboy Country at the Empire Ranch

Saturday, October 24, 2009, 10am to 4pm

Yes, I/we would like to support the 2009 Roundup!

- | | |
|---|--------------|
| <input type="checkbox"/> Cattle Baron | \$5000 |
| <input type="checkbox"/> Majordomo | \$2500 |
| <input type="checkbox"/> Patrón | \$1000 |
| <input type="checkbox"/> Friends | Under \$1000 |
| <input type="checkbox"/> Quarter Page Ad | \$ 250 |
| <input type="checkbox"/> Business Card Ad | \$ 100 |

Contact Signature _____ Date _____

Print Name _____ Title _____

Company (as you wish it appear in acknowledgments) _____

Address _____

City _____ State _____ Zip _____

Daytime Phone _____ Daytime Fax _____

Email _____

Please charge my Visa ___ MasterCard ___ for \$ _____

Card number _____ Exp. Date _____

Please invoice me.

Mail or Fax to: Empire Ranch Foundation, PO Box 842, Sonoita, AZ 85637

Fax: 520-844-6428