



# Sponsorship Opportunities

2025 - 2026

## EMPIRE RANCH FOUNDATION



*Preserving the Empire Ranch for Future Generations*






# HISTORY & MISSION

The Empire Ranch, established in 1876, was one of the largest cattle ranches in southern Arizona, and the location for more than 30 classic films and television series including Gunsmoke, Red River and Oklahoma! It has survived droughts, wildfires, and land developers, and still stands strong.

For 150 years the historic Empire Ranch has hosted hard-working ranchers, visitors seeking peaceful landscapes, notable movie crews, and families discovering the Old West. Now more than ever, the irreplaceable heritage of the Empire Ranch provides a source of hope, inspiration, determination, and preservation.

The Empire Ranch Foundation was established as a 501(c)(3) nonprofit in 1997 to "Protect, restore and sustain the Empire Ranch historical buildings and landscape as an outstanding western heritage and education center." It is because of generous **Sponsor** and **Corporate Donor** support that we are able to share the story and legacy embodied in the Empire Ranch.



# WHY SPONSOR THE ERF

- A unique opportunity to preserve a piece of American Western history.
- The land and buildings are located within Las Cienegas National Conservation Area and open to the public daily.
- The ERF has longstanding partnerships with the Bureau of Land Management (BLM) and regional nonprofits.
- The Foundation is guided by an all-volunteer Board of Directors, and depends upon volunteers to make repairs, lead tours and staff events.



## HOW FUNDS ARE USED

- Repair, rebuilding and maintenance of the 29-room adobe ranch house and numerous support structures.
- Annual hands-on programs for local school groups and youth groups to support the local community.
- Monthly events and workdays to encourage visitation to the Empire Ranch and involvement in its care.



# OUR BOARD OF DIRECTORS EXECUTIVE COMMITTEE



Faith Boice McCabe  
President



Rick Collins  
Vice President



Rosie Jex  
Treasurer



Pam Perry  
Secretary



## ANNUAL & SPECIAL EVENTS

Celebrating the 150<sup>th</sup> Anniversary of the founding of the Empire Ranch all year in 2026! Annual events consistently draw from 200 to 2,000+ attendees.

### **POPULAR ANNUAL AND NEW EVENTS INCLUDE:**

**Cattle Drive 5k/10k Run (January)**

**Gravel Ride/Mountain Bike Race (TBD)**

**Spring Trail Ride (March/April)**

**150<sup>th</sup> Anniversary Golf Tournament (April)**

**National Day of the Cowboy (July)**

**Western Movie Showings (Summer/Fall)**

**National Public Lands Day (September)**

**Cowboy Festival (November)**

**Christmas at the Empire Ranch (December)**

**Docent-led Tours (Monthly)**

# SPONSORSHIP LEVELS & BENEFITS

Sponsors are recognized on the ERF website, at ERF events, and in our member communications and marketing efforts.

“Proud Sponsor of the Empire Ranch 150<sup>th</sup> Anniversary” logo will be provided to all Sponsors for 2026.

Level	Contribution	Benefits
<b>Platinum</b>	<b>\$5,000+</b>	Gold Level + two complimentary Trail Ride Reservations
<b>Gold</b>	<b>\$2,500+</b>	Silver Level + two complimentary Cowboy Festival Steak-Fry Dinners
<b>Silver</b>	<b>\$1,000+</b>	Copper Level + Reserved VIP Parking During ERF Events
<b>Copper</b>	<b>\$500+</b>	Turquoise Level + Social Media Mention
<b>Turquoise</b>	<b>\$250+</b>	Logo/Company Link on the ERF Website, Recognition and Banner Placement During ERF Events, Newsletter Mention



# AUDIENCE & REACH

- More than 160,000 people visit the Las Cienegas National Conservation Area annually.
- Volunteers and event attendees come from all over Southern Arizona, including Tucson, Marana, Vail, Green Valley, Sierra Vista, and Douglas to Phoenix and beyond.
- Events and volunteer opportunities are promoted through monthly newsletters, frequent Social Media posts (9,000+ followers), local and regional advertising, community outreach, and co-marketing.
- Sponsor banners and logos are prominently displayed for events and in marketing efforts.



# IMPACT

Sponsor contributions support the ongoing preservation of the historic Empire Ranch structures and enables the Foundation to continue producing family-friendly events and educational programs that celebrate ranching, cowboys and western history.



## TIMELINE & DEADLINES

- Sponsorships are for a one-year term. **Contributions made in 2025 won't expire until 12/31/2026.**
- *Confirm by October 10, 2025 for inclusion in this year's Cowboy Festival printed program.*
- Sponsor to provide Logo, URL, and 4' x 8' banner one month prior for inclusion in the next event.
- ERF Website will be updated with Sponsor's logo and promotional statement within two weeks of receipt.

## TERMS & NEXT STEPS

Become a Sponsor online at [www.EmpireRanchFoundation.org](http://www.EmpireRanchFoundation.org) or print and mail the form to the Empire Ranch Foundation.

Sponsorships are non-refundable. Please notify the Empire Ranch Foundation if you wish to cancel before the end of your term.





# THANK YOU

Thank you for your interest in supporting the Historic Empire Ranch by becoming a Sponsor!

*By partnering with us, you help preserve Southern Arizona's Western heritage and connect with our thriving community while protecting a historic treasure for years to come.*

## **Please contact us with any questions or needs:**

Email: [admin@empireranchfoundation.org](mailto:admin@empireranchfoundation.org)

Phone: (888) 364-2829

Mailing Address: PO Box 842, Sonoita, AZ 85637

[www.EmpireRanchFoundation.org](http://www.EmpireRanchFoundation.org)

